

**INTERVIEW FOR ADMISSION TO THE  
BACHELOR OF COMMUNICATION (SOCIAL COMMUNICATION) WITH HONOURS  
FOR THE 2024 INTAKE**

**Instructions To Candidates**

**1. Interview:**

Face-to-face interviews for 2024 program entry will take place at designated locations as stated below:

<b>Zone</b>	<b>Location</b>	<b>Date</b>	<b>Time</b>
Peninsular	Fakulti Bahasa dan Komunikasi, UPSI, Tanjung Malim, Perak	<b>9 – 11 July 2024</b> (Tuesday to Thursday)	8:30AM – 5:00PM
Sabah	Hotel Raiya, Kota Kinabalu, Sabah	<b>13 July 2024</b> (Saturday)	8:30AM – 5:00PM
Sarawak	Hotel Raiya, Kuching, Sarawak	<b>13 July 2024</b> (Saturday)	8:30AM – 5:00PM

2. Candidates are required to arrive at the designated interview location 30 minutes prior to the scheduled time.

**3. Preparation for the Interview:**

All candidates are required to bring the following essential documents to the interview:

- a) A valid Identification Card (IC)
  - b) The interview appointment slip
  - c) Original copies of academic certificates and transcripts, including:
    - i. SPM certificate
    - ii. STPM/Diploma certificate
    - iii. *Surat Berhenti Sekolah*
    - iv. MUET certificate
    - v. Relevant transcripts (if any)
    - vi. Certificates of extra-curricular activities
  - d) A physical or digital portfolio (if any)
4. Prior to the interview, candidates are required to compose a concise essay on a specified topic using coherent and accurate English. Then, candidates will receive a selection of three news articles to choose from. Candidates are expected to thoroughly read one article of their choice, as they will be queried about it during the interview session with the interviewers.
5. **For further information please**  
**contact:** Tel: 05 – 4506036 /4506158  
Hotline No: 017-4295776

Email: Dr. Sarina Yusuf (Head of Department) at [communication@fbk.upsi.edu.my](mailto:communication@fbk.upsi.edu.my)

(For email enquiries, please state the subject of the email as **Bachelor of Communication (Social Communication) Application Enquiry**)

## FREQUENTLY ASKED QUESTIONS (FAQ)

1. Q: I can't attend the interview due to a valid reason, can I still be accepted into the program? **A: Please send us an email if you are unable to attend the interview due to unforeseen circumstances, and we will reschedule the interview. Unfortunately, attending an interview is compulsory for this program.**
2. Q: Is there any specific attire to wear for the interview? **A: We encourage candidates to wear decent and smart casual attire for both males and females during the interview session.**
3. Q: Can I just submit a video recording instead of attending the interview? **A: Unfortunately, we are unable to consider a video recording submission to process your application for this year 2024 intake.**
4. Q: What can I do with a Bachelor's Degree in Communication (Social Communication) With Honors? **A: With a Bachelor's Degree in Communication (Social Communication) With Honors, you can embark on a fulfilling career journey as a PR specialist, media planner, corporate communication specialist, marketing communications coordinator, social media manager, content writer/editor, market research analyst, event coordinator, communication consultant, media relations specialist, web content manager, product spokesperson, college lecturer, data analyst, journalist, entrepreneur and any other relevant career. While the employment path may not be guaranteed, the department is committed to empowering you with comprehensive knowledge and skills, ensuring you are well-equipped to seize opportunities and make a meaningful impact in these dynamic fields. Your degree will serve as a launching pad for your aspirations, allowing you to shape the future of communication with confidence and purpose.**
5. Q: I still have a few questions to ask about the interview, to whom can I refer the questions to? **A: Please email all inquiries to [communication@fbk.upsi.edu.my](mailto:communication@fbk.upsi.edu.my) and please state the subject as Bachelor of Communication (Social Communication) Application Enquiry. Please also leave your full name and contact number when submitting your inquiries.**

*Thank You for Showing Interest in this Program,  
We wish you all the best for the interview.*